



## 2018 Pirelli World Challenge Sponsorship Funding Package (SFP) GT / GTA / GTCup Sprint and SprintX

The cost of the 2018 GT Driver Sponsorship Funding Package is **\$25,000** and will be available on a limited basis. Teams that purchased the program in 2017 will be given priority until December 8, 2017.

**The \$25,000 package includes the following:**

- Pay the pre-paid season rate on the pay per race event entry deadline. (up to a \$21,500 savings)
- Priority entry into SPGP and LBGP (for GT/GTA only) - First 3 events must be prepaid by the SPGP entry deadline to qualify/no refunds for the first 3 events.
- Two sets of PWC Pirelli Racing Tires (slicks or rains). You must order and take possession of tires at first event. (up to \$6,200)
- In car camera coverage on PWC social media and posted to the PWC website and on YouTube one time. (\$5,600)  
<https://www.youtube.com/user/WorldChallengeTV>
- 10, Driver, Team, or Sponsor mentions on 2018 Television Broadcast Partner (\$6,600)  
<http://world-challenge.com/tv-broadcasts/>
- Dedicated video content space for driver promo video and onboard highlights video for downloading/sharing. (\$500)  
<https://evergreendatastorage.atlassian.net/wiki/spaces/PWCPR>
- 30 second Driver commercial – Air time value. Production expense at an additional cost to driver/team. (\$3,000)
- 10 annual crew credentials - USAC membership not included. (\$3,000)
- One PWC Driver license - USAC membership and FIA License fee not included. (\$500)
- One Vehicle Registration – includes number reservation and decals/patches for 2018 season. (\$800)
- One season rental of the Delphi yellow safety light system. (\$1,000)
- One Official PWC / Manufacturer flag. (\$650)
- One four-color full page ad in the PWC Fan Guide - Art work approval deadline 1-31-18. (\$6,000)
- 48 copies of the Official 2018 PWC Fan Guide (\$480)
- Four SEC (single event credentials) to each race weekend. (\$2,600)
- LED Light Board (\$2,000)
- One Camera kit. (\$500)
- Priority Paddock Parking for one passenger car vehicle when available.
- Priority garage rental on a first come first serve basis as space is available
- Four tickets to the Season Celebration (\$600)

If you have any questions regarding the package details, please contact Staci Langham at 785-213-1245 or via email at [slangham@wcvision.com](mailto:slangham@wcvision.com)

Team Name: \_\_\_\_\_ Team Representative: \_\_\_\_\_

Cell Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Driver Name: \_\_\_\_\_ Class: \_\_\_\_\_

**Payment is due at time of application.**

Payment Method:      Check              Visa              MasterCard              Discover              AmEx

Name on the Card: \_\_\_\_\_

Account number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**Application and payment should be submitted to:**

Staci Langham, [slangham@wcvision.com](mailto:slangham@wcvision.com)

<b>Mail:</b> PO Box 5296 Topeka, KS 66605-9998	<b>Physical Address:</b> 2401 SW Beverly Ct Topeka, KS 66611
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