



2018 Pirelli World Challenge
Sponsorship Funding Package (SFP)
GTS Sprint

The cost of the 2018 GTS Driver Sponsorship Funding Package is \$22,000 and will be available on a limited basis. Teams that purchased the program in 2017 will be given priority.

The \$22,000 package includes the following:

- Pay the pre-paid season rate on the pay per race event entry deadline. (up to a \$15,750 savings)
Priority entry into SPGP - First 3 events must be prepaid by the SPGP entry deadline to qualify/no refunds for the first 3 events.
Two sets of PWC Pirelli Racing Tires (slicks or rains) - Team must order and take possession of tires at first event. (up to \$6,100)
In car camera coverage on PWC social media and posted to the PWC website and on YouTube one time. (\$5,600)
10, Driver, Team, or Sponsor mentions on 2018 Television Broadcast Partner (\$6,600)
Dedicated video content space for driver promo video and onboard highlights video for downloading/sharing. (\$500)
30 second Driver commercial - Air time value. Production expense at an additional cost to driver/team. (\$3,000)
10 annual crew credentials - USAC membership not included. (\$3,000)
One PWC Driver license - USAC membership and FIA License fee not included. (\$500)
One Vehicle Registration - includes number reservation and decals/patches for 2018 season. (\$800)
One season rental of the Delphi yellow safety light system. (\$900)
One Official PWC / Manufacturer flag. (\$650)
One four-color full page ad in the PWC Fan Guide - Art work approval deadline 1-31-18. (\$6,000)
48 copies of the Official 2018 PWC Fan Guide (\$480)
Four SEC (single event credentials) to each race weekend. (\$2,340)
One Camera kit. (\$500)
Priority Paddock Parking for one passenger car vehicle when available.
Priority garage rental on a first come first serve basis as space is available
Four tickets to the Season Celebration (\$600)

If you have any questions regarding the package details, please contact Staci Langham at 785-213-1245 or via email at slangham@wcvision.com

Team Name: Team Representative:

Cell Phone #: Email:

Driver Name: Class:

Payment is due at time of application.

Payment Method: Check Visa MasterCard Discover AmEx

Name on the Card:

Account number: Expiration:

Authorized Signature:

Application and payment should be submitted to:

Staci Langham, slangham@wcvision.com
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