



2018 Pirelli World Challenge Sponsorship Funding Package (SFP) TC Classes

The cost of the 2018 TC Driver Sponsorship Funding Package is **\$15,000** and will be available on a limited basis. Teams that purchased the program in 2017 will be given priority.

The \$15,000 package includes the following:

- Pay the pre-paid season rate on the pay per race event entry deadline. (up to a \$8,100 savings)
- Two sets of PWC Pirelli Racing Tires (slicks or rains). You must order and take possession of tires at first event. (up to \$4,900)
- In car camera coverage on PWC social media and posted to the PWC website and on YouTube one time. (\$5,600)
<https://www.youtube.com/user/WorldChallengeTV>
- 10, Driver, Team, or Sponsor mentions on 2018 Television Broadcast Partner. (\$6,600)
<http://world-challenge.com/tv-broadcasts/>
- Dedicated video content space for driver promo video and onboard highlights video for downloading/sharing. (\$500)
<https://evergreendatastorage.atlassian.net/wiki/spaces/PWCPR>
- 30 second Driver commercial – Air time value. Production expense at an additional cost to driver/team. (\$3,000)
- 10 annual crew credentials - USAC membership not included. (\$3,000)
- One PWC Driver license - USAC membership and FIA License fee not included. (\$500)
- One Vehicle Registration – includes number reservation and decals/patches for 2018 season. (\$800)
- One season rental of the Delphi yellow safety light system. (\$600)
- One Official PWC / Manufacturer flag. (\$650)
- One four-color full page ad in the PWC Fan Guide - Art work approval deadline 1-31-18. (\$6,000)
- 48 copies of the Official 2018 PWC Fan Guide (\$480)
- Four SEC (single event credentials) to each race weekend. (\$1,560)
- One Camera kit. (\$500)
- Priority Paddock Parking for one passenger car vehicle when available.
- Four tickets to the Season Celebration (\$600)

If you have any questions regarding the package details, please contact Staci Langham at 785-213-1245 or via email at slangham@wcvision.com

Team Name: _____ Team Representative: _____

Cell Phone #: _____ Email: _____

Driver Name: _____ Class: _____

Payment is due at time of application.

Payment Method: Check Visa MasterCard Discover AmEx

Name on the Card: _____

Account number: _____ Expiration: _____

Authorized Signature: _____

Application and payment should be submitted to:

Staci Langham, slangham@wcvision.com

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| Mail: | Physical Address: |
| PO Box 5296 | 2401 SW Beverly Ct |
| Topeka, KS 66605-9998 | Topeka, KS 66611 |